

Liniment Lotion

Product Description and Competitor Comparisons

Essential Equine – Liniment Lotion

100% Natural ingredients, based on peppermint, eucalyptus and tea tree oil with 3 natural anti-inflammatories in a jojoba oil base. Peppermint oil is a natural source of menthol at 10% in our liniment.

Non-greasy and rapidly absorbed.

Stimulates deeper blood flow to affected muscles, tendons and ligaments.

Does not burn or irritate in any way.

Safe for human use, much of it is sold for people with fibromyalgia.

Our Competitors

Absorbine and Absorbine Jr.

Contains over 50% alcohol which causes rapid evaporation from the treated area. Can easily burn or scald.

Vetrolin Liniment

Liquid form, easy to run off

Cut-Heal Deep Freeze

5.85% menthol in a petroleum base, propylene glycol, etc.