

Essential Equine – “GO’WAY!”

“GO’WAY!” (All Natural Repellent for Horse & Rider) Product Description and Competitor Comparisons

Essential Equine- "Go’Way!"

All natural formula based on Port Orford Cedar oil
Meets all EPA standards so as not to require registration but able to make claims.
Safe for horse and rider
Packaged in 16oz spray and 3oz roll-on

Our Competitors

Bye Bye Fly

Blend of 17 amino acids that claims to repel flies naturally

NaturVet Natural Horse Spray

Ingredients are not listed on website
Attempting to get around EPA requirements by using the word 'spray' instead of 'repellent'.

There are a number of fly/insect sprays that claim to be all natural.

In order to satisfy the EPA's requirements to claim 'all natural repellent' and not be subject to EPA registration, strict adherence to 25(b) exempt list and proper labeling must be followed.